

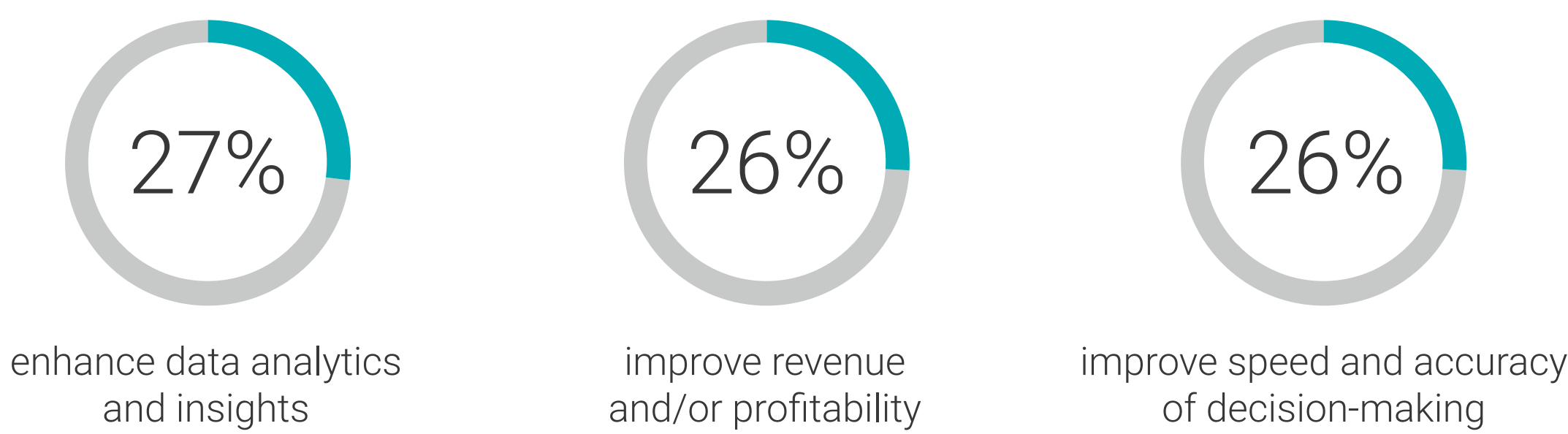
5 Takeaways for CDOs Adopting GenAI



Organizations are solving common data challenges to ensure high-quality, reliable and relevant outcomes from AI. These insights will help you follow in their footsteps and run responsible AI initiatives successfully.

1 Set clear AI objectives

Top reasons why organizations adopt AI:

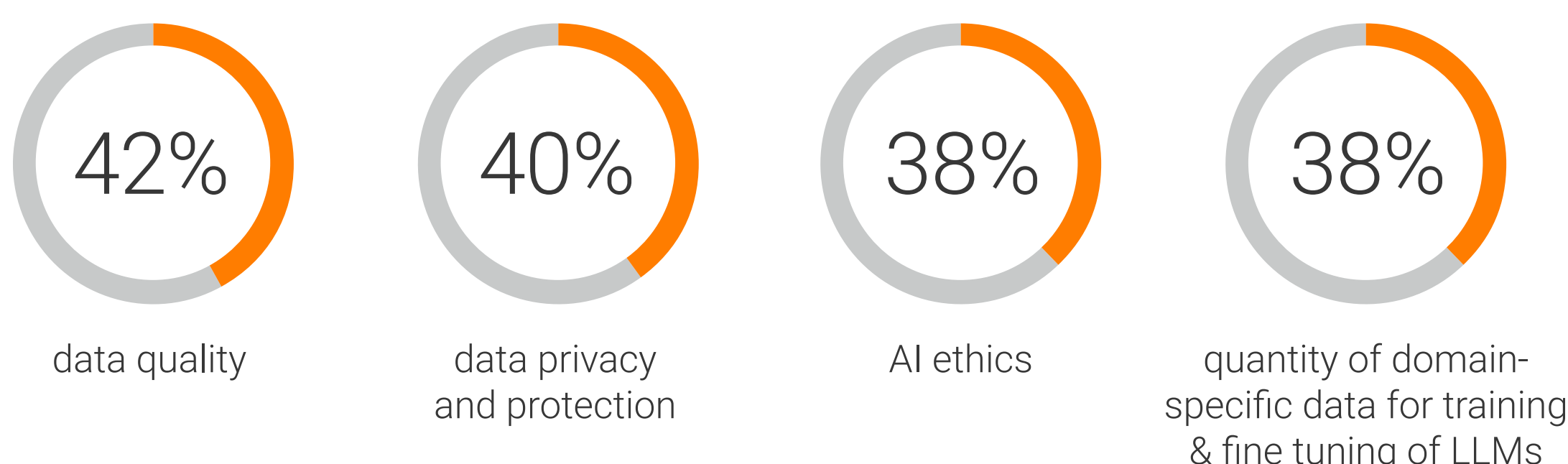


Takeaway

To succeed with AI, outline exactly what you want to achieve so you can measure progress.

2 Be mindful of potential challenges

These are some of the issues CDOs experience when implementing AI:¹

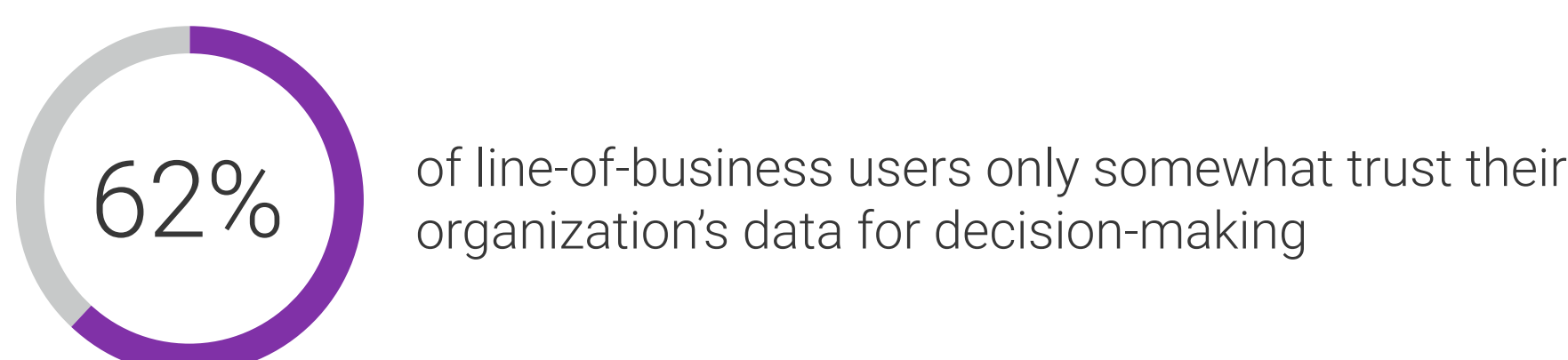


Takeaway

It's normal to face bumps in the road; the key is how you navigate them. Use an AI-powered data management platform to overcome challenges faster and more efficiently.

3 Build trust in your data

Many users don't trust their business' data, this stat shows the extent of the problem:

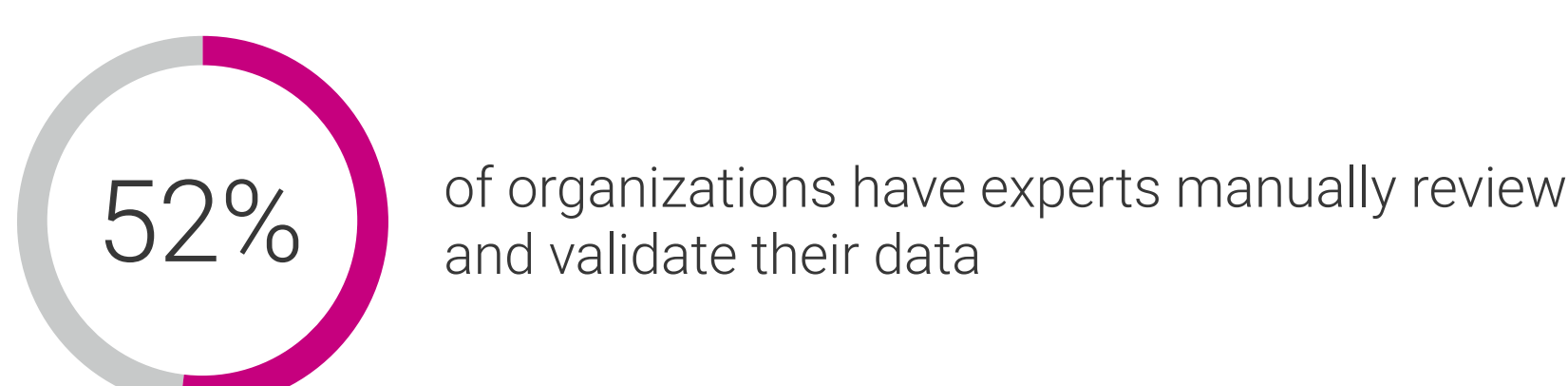


Takeaway

To build a trusted data foundation, you must consider the quality of the data you use and the governance of that data, including questions of compliance and privacy protection.

4 Automate data processes

Enterprises use different tactics to ensure data quality and accuracy, here's an example:

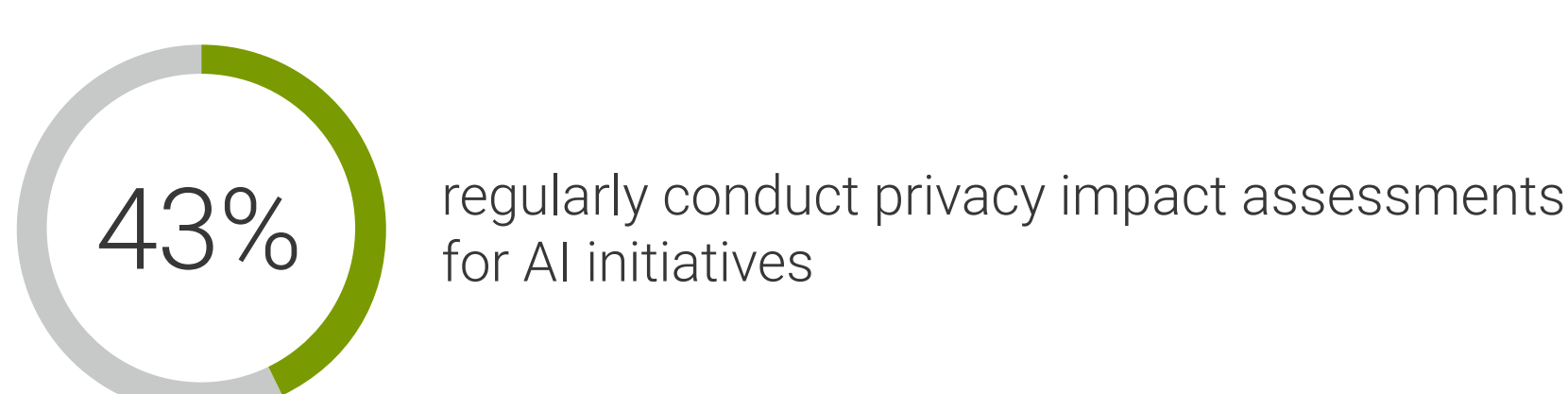


Takeaway

Greater AI-enabled automation is needed to get data ready for AI use cases.

5 Prepare data for GenAI applications

Organizations are getting data ready for AI, and this is one way they're doing it:



Takeaway

There are many steps to take to get your data in order – relieve manual effort by automating the end-to-end data governance process.

Source: Enterprise Strategy Group by TechTarget, AI-Powered Data Management Drives AI Success, 2024

¹ Informatica, CDO Insights 2024: Charting a Course to AI Readiness

Get more insights that show why AI-powered data management is essential to AI success.

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