

# Amplify your potential with Analytics and AI-powered certainty

## Our Offerings

In the pursuit of extracting meaningful insights from enterprise data, Tiger Analytics emphasizes



STRATEGY AND ADVISORY

**Conceptualize your  
journey to business  
goals with AI**

Analytics Roadmap | Data Strategy |  
Platform Strategy



ENGINEER YOUR DATA

**Build efficient  
pipelines to go from  
data to insights faster**

Data Modernization | Data Foundation |  
Data Operations



DIFFERENTIATE WITH AI/ML

**Intelligent algorithms  
and frameworks for  
actionable insights**

Data Science | AI Engineering | ML Products  
& Platforms



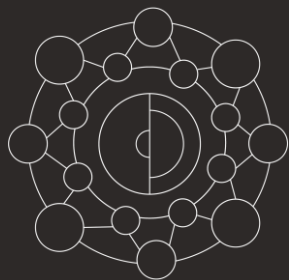
OPERATIONALIZE INSIGHTS

**Translate insights into  
tangible business  
outcomes and value**

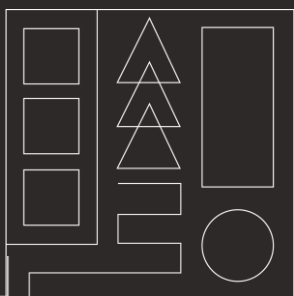
Experience Consulting | Application Engineering |  
Business Intelligence | MLOps

# Open IP

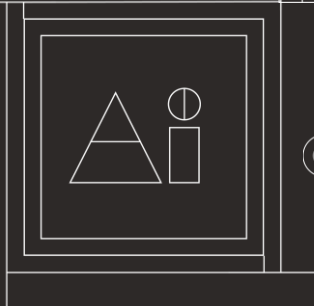
Tiger DataSphere



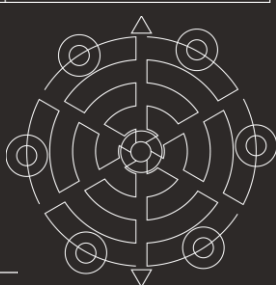
Tiger Blueprints



Tiger AI Hub



Tiger ML

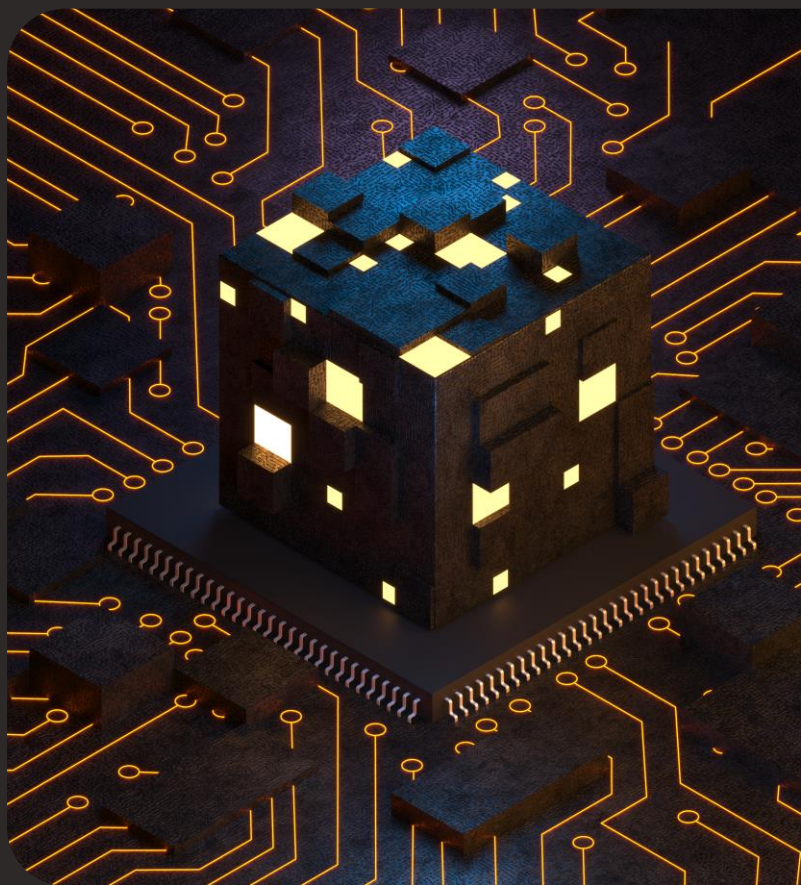


To enable acceleration, we have developed code libraries that can be easily assembled to build AI and analytics solutions. This is akin to building complex structures using Lego blocks. In addition to expedited development, this approach ensures solution quality and reliability.

All of this comes via an open-box solution. Once configured to your business, these become part of your IP. No licensing and complete knowledge transfer.

Some business problems and solutions are common across organizations. The themes range from marketing effectiveness to insight discovery and accurate forecasting. The data and business context differ, but the end objectives are similar. We continue to build ready-to-deploy solutions for typical business problems that can be deployed as-is or can be further customized.

While we use an open-box approach to all these solutions, our customers have used these in various ways. Some clients prefer complete knowledge transfer after solution build with no IP constraints. Other clients prefer a SaaS model where we manage the solution in the long term.



Here are some of the ready-to-deploy solutions.

Insights Pro

TPOptimizer

MMX Planner

ForecastPro

Trendspotter

UWSmartFill

# Use Cases

## Customer Analytics:

Saved USD 100M for a leading US banking and brokerage firm

## Marketing Analytics:

Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer.

## Computer Vision Platform:

Helped democratize, standardize, and scale up the consumption of computer vision-based automation and insights globally for improving operational and sales KPIs.

## Pricing Analytics:

Built a semi-automated pricing engine to generate SKU-level selling price guidance for use by salespeople in their negotiations.

## R&D and Innovation:

Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major.

## Supply Chain Analytics:

Dynamic Inventory Order Allocation for a large Sports Apparel & Footwear Retailer resulted in potential \$10+ B revenue impact globally.

## Machine Learning Platform:

Developed a codeless ML Platform that provides a single end-to-end solution to support data analysts, data scientists and engineers throughout the entire data life cycle.

## Call Centre Analytics:

Leveraged AI/ML models to help understand/measure call intent, call sentiment, and call quality to improve customer service – resulted in 96% accuracy for intent prediction.

## Modern Data Fabric:

50% reduction in time to modernize data platform by creating a virtual knowledge graph that can enable near real time enablement of Fleet, Finance and Procurement data from legacy and cloud data sources to users.

## Sustainability Analytics & Insights:

Enabled real-time manufacturing performance & automated diagnostics for a large CPG manufacturer resulting in 9% water use efficiency and 6% reduction in GHG (greenhouse gas).

## Safety and Compliance:

Developed an AI/ML occupational Health and Safety risk prediction for a leading industrial equipment manufacturer providing reliable early warning mechanism to take necessary actions in preventing future injuries.

## Process Automation through Text & Image Analytics:

Developed an AI based automated Vendor Invoice Processing for a Fortune 500 KPO using optical character recognition (OCR) reducing process time to <30 seconds.

## Recognition



## About Us

Tiger Analytics is a global leader in AI and analytics, helping Fortune 1000 companies solve their toughest challenges. We offer full-stack AI and analytics services & solutions to help businesses achieve real outcomes and value at scale. We are on a mission to push the boundaries of what AI and analytics can do to help enterprises navigate uncertainty and move forward decisively. Our purpose is to **provide certainty to shape a better tomorrow.**

Being a recipient of multiple industry awards and recognitions, we have 4500+ technologists and consultants, working from multiple cities in 5 continents.

**100+**

**Fortune 1000 Clients**  
Across Industries

**85%**

**Repeat Business**  
Delivering High ROI

**1500+**

**Cutting Edge Projects**  
Advanced Analytics /ML/AI/Platforms

**4500+**

Data Scientists, Business  
Consultants & ML/Data Engineers



US | UK | Canada | Mexico | India | Spain | Singapore | Philippines | Malaysia | Australia