

# CDAO Malaysia



▶ Connecting you to what's next in data and AI

CDAO Malaysia Agenda Tuesday 7 October 2025	
08:00	<i>Register; grab coffee. Mix, mingle, and say hello to peers old and new</i>
08:45	<b>Corinium's welcoming remarks</b>
08:50	<b>Chair's Opening Remarks</b>  Speaker: <b>Dr Behrang Hani Parhizkar</b> CEO <b>Chamrun Digital</b>
08:55	<b>Speed Networking – Making new connections at CDAO Malaysia!</b> During this 5-minute networking session, the aim of the game is to go and meet three people you don't already know. Use the questions on the screen to guide your conversation. Have fun!
09:00	<b>Opening Interview</b> <b>Leadership in The Age of AI</b> <ul style="list-style-type: none"> <li>Exploring the latest developments in AI like Agentic AI and XAI while understanding the current impact of GenAI</li> <li>Uncovering strategies to integrate AI into organisations and embed it into strategic planning and decision-making</li> <li>Highlighting the necessity for leaders to champion ethical AI practices and promote a culture of continuous learning and innovation</li> </ul> Speakers: <b>Sam Majid</b> CEO <b>National AI Office</b> <b>Ong Hong Hoe</b> Director of Digital Technology <b>Labuan Financial Services Authority</b>
09:25	<b>Responsible AI-driven Digital Transformation: Case Study from Sarawak</b>  Speaker: <b>Prof Jack Singh</b> Chief Scientist & Chief Advisor - Digital Economy <b>Sarawak Multimedia Authority</b>
09:50	<b>AI Panel</b> <b>Exploring the Impact of AI and Data Democratisation in Modern Enterprises</b> <ul style="list-style-type: none"> <li>Exploring how data democratisation can help drive efficiencies through self-service analytics tools and empower business units to generate insights. Examples from your organisation</li> <li>Examining the importance and challenges of security in the drive towards AI and data democratisation</li> <li>Unlocking business value through AI and data democratisation: How can you measure impact?</li> <li>Understanding ethical challenges of AI in an open data world</li> <li>Thoughts around how to accelerate talent growth through innovation and collaborations.</li> </ul> Moderator <b>Ashis Patwary</b> Senior Director of Business Development <b>Tiger Analytics</b>  Panellists <b>Aditya Ranjit Tuli</b> Chief Digital Officer <b>SD Guthrie</b> <b>Jessie Wong</b> Head of Analytics & Business Insights <b>Pos Malaysia</b> <b>Suresh Sankaran Srinivasan</b> Group Head – Cyber Security & Privacy <b>Axiata</b> <b>Yogesh Agarwal</b> Head of Asia Digital Business <b>ABB Energy Industries</b>

10:25	<b>Accelerating AI Readiness: Leveraging AI-Powered Data Management and Governance</b>  Speaker: <b>Steve Hill</b> Senior Manager, Data Governance Field Engineers <b>Informatica</b>	
10:50	<i>Coffee and connect</i>	
11:20	<b>Future Panel</b> <b>Preparing Your Workforce for AI: Strategies for Upskilling and Transformation</b> <ul style="list-style-type: none"> <li>Identifying the AI skills gap and developing targeted training programs</li> <li>Building a flexible learning culture to keep pace with AI advancements</li> <li>Encouraging a mindset shift towards AI adoption and innovation</li> </ul> Moderator <b>Rachna Gupta</b> Program Lead <b>She Loves Data</b>  Panellists <b>Arfah Aridz</b> Director, Data Conduct - Responsible AI <b>Standard Chartered Bank</b> <b>Dr Sheila Mahalingam</b> Principal Assistant Director IT <b>Ministry of Digital</b> <b>Datin Habsah Nordin</b> Head of AI Center of Excellence <b>PETRONAS</b> <b>Md Abdul Mukaddem</b> Director, Digital Commercial & AI <b>Coca-Cola Singapore, Malaysia, &amp; Brunei</b>	
11:55	<b>Fireside Chat</b> <b>The Time Is Now: How AI Is Reinventing and Optimizing Core Processes in Mature Enterprises</b>  Speakers: <b>Debaparna Talapatra</b> Director Insights and AI <b>Friesland Campina</b> <b>Eleen Meleng</b> Content Director, CDAO Malaysia <b>Corinium</b>	
12:20	<b>Mastering AI Agents – The Chief's Imperative</b>  Speaker: <b>Syed Ismail Bin Ahmad</b> Senior Sales Engineer <b>Dataiku</b>	
12:45	<b>Building the Backbone: IT Infrastructure for Agentic AI Success</b>  Speaker: <b>Wasiq Manzoor</b> Platform Capability Lead, Data & Analytics <b>Friesland Campina</b>	
13:10	<i>Connect, converse, and lunch</i>	
	<b>Track A Governance</b>	<b>Track B Innovation</b>
14:10	<b>AI Governance and Data Privacy: Balancing Innovation, Regulation, and Ethics</b>  Speaker: <b>Natasya Khairunnisa Rafie</b> Data Privacy Officer <b>GXBank</b>	<b>Beyond Insights: Turning Data into Growth Engines and Revenue Streams</b>  Speaker: <b>Venkata Phani</b> Head Enterprise Data Management Strategy & Platform Services (Delivery & Operations) <b>PETRONAS Digital</b>
14:35	<b>AI You Can Trust: The Role of Data Integrity in AI-Readiness</b>  Speaker: <b>Shaun Connolly</b> Vice President, Strategic Services <b>Precisely</b>	<b>Your Conclusions Are Probably Wrong: Bias and Error Reduction using AI in a Loan Origination System</b>  Speaker: <b>Shidan Murphy</b> Global Technical Director <b>Altair</b>
15:00	<b>Building a Culture of Accountability: Governance in Data-Driven Organisations</b>  Speaker: <b>Margaret Moey</b> Head of Data Management Office <b>UOB</b>	<b>Combining Automation and AI to Deliver Perpetual Productivity</b>  Speaker: <b>Darryl Ma</b> Head of Intelligent Automation <b>CelcomDigi</b>

15:25	<b>Fireside Chat</b> <b>Guardians of Trust: Navigating Data Security and Privacy in the AI Era</b> <ul style="list-style-type: none"> <li>How can organisations adopt AI and advanced analytics while staying compliant with evolving laws like the PDPA, Cybersecurity Act, and Data Sharing Act?</li> <li>The growing importance of the Data Protection Officer role and how data governance must shift from checkbox compliance to proactive risk management</li> <li>As AI systems demand more data, how do we manage security, privacy, and ethical use—especially in sectors handling sensitive information?</li> </ul> <p>Speakers:</p> <p><b>Dr Behrang Hani Parhizkar</b> CEO <b>Chamrun Digital</b></p> <p><b>Lip Kar Lock</b> VP, Operational Excellence Transformation <b>Air Selangor</b></p>	<b>Modernising the Data Stack</b> <p>Speakers:</p> <p><b>Vincent Low</b> CTO <b>Synogize</b></p> <p><b>Seyan Thurairajah</b> AE <b>Fivetran</b></p>
15:50	<i>Coffee and connect</i>	
16:20	<b>Partnership Panel</b> <b>Harnessing the Power of Data Partnerships: Strategies for Collaboration and Innovation</b> <ul style="list-style-type: none"> <li>Building effective collaborations among stakeholders to enhance innovation and driving business growth</li> <li>Navigating regulatory and compliance challenges while forming data partnerships, ensuring that data sharing aligns with legal frameworks and ethical standards</li> <li>Maximising value through data integration to unlock new insights</li> </ul> <p>Moderator</p> <p><b>Dr Behrang Hani Parhizkar</b> CEO <b>Chamrun Digital</b></p> <p>Panellists</p> <p><b>Kelferd Hor</b> Chartered IT Professional, Digital Banking Innovation <b>British Computer Society</b></p> <p><b>Neeraj Mishra</b> Head of Media- Business Intelligence &amp; Data Management <b>Vinda Group SEA</b></p> <p><b>Ts. Khaidyr Abdul Rahman</b> Head, Data Center of Excellence (CoE) <b>Digital Nasional Berhad</b></p>	
16:55	<b>Chair's Closing Remarks</b> <p>Speaker:</p> <p><b>Dr Behrang Hani Parhizkar</b> CEO <b>Chamrun Digital</b></p>	
17:00	<b>CDAO Cheers with Peers</b> <i>Cocktail Reception &amp; Networking</i>	
18:00	<b>Close of CDAO Malaysia 2025</b>	